



**Media Plan**

**Marcel Avram v. Michael Jackson**

**Prepared by**

**Superior Court of California  
County of Santa Barbara**

*The conditions and procedures specified in this  
press packet are subject to modification by the  
Court at any time during the course of the trial.*

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Sanjour & Associates, LLC  
1101722

# **MEDIA COVERAGE FOR AVRAM V. JACKSON**

## **PREPARED BY SANTA BARBARA SUPERIOR COURT**

This packet contains guidelines and policies for media coverage of Marcel Avram v. Michael Jackson. Jury selection commenced November 4, 2002 in the Superior Court of California, County of Santa Barbara, Dept. 1, in the Santa Maria Division.

The goals of the arrangements are to:

1. Ensure that the dignity of the court is preserved, the security of those attending the court is maximized, and that the litigants are ensured a fair trial at all times;
2. Ensure that the general public and media are accommodated to the best of the Court's abilities during the course of the trial.

Members of the media who plan to attend the trial, or who have questions regarding media arrangements should check the court's website at:

[www.sbcourts.org](http://www.sbcourts.org)

or contact:

**Sgt. Phil Willis  
Public Information Officer  
Santa Barbara County Sheriff's Dept.**

**(805) 681-4053**

**TO ORDER TRANSCRIPTS CONTACT THE COURT REPORTER:**

**Mary Sinco  
(805) 937-0515**

**FOR COPIES OF DOCUMENTS CONTACT**

**Kim Carroll  
Records Supervisor  
Santa Maria Division  
(805) 346-7697**



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## CASE PROGRESSION

Avram v. Jackson  
Case No. 1007622

Event	Date
Complaint Filed	June 23, 2000
Answer Filed	March 1, 2002
Case Management Conference	November 1, 2000
Jury Questionnaires Distributed	November 4, 2002
Jury Voir Dire	November 8, 2002
Opening Statements	November 12, 2002
Testimony	November 13, 2002
Closing Arguments	
Jury Deliberation	
Verdicts	

**FACT SHEET**

**Marcel Avram v. Michael Jackson,**

**TRIAL JUDGE**

Zel Canter

**COURTROOM**

Dept. 1  
Santa Maria Division  
Superior Court of California County of Santa Barbara  
312 E. Cook Street  
Santa Maria, CA 93454

**CASE NUMBER**

1007622

**PLAINTIFF**

Marcel Avram

**DEFENDANTS**

Michael Jackson

**ATTORNEYS**

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**COMPLAINT**

Breach of Contract